



ATP
GLOBAL

Advancing equity, integrity, and learning

ANNUAL **REPORT**

2023-2024

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This year, we celebrated the 25th anniversary of the Innovations in Testing Conference (2024 Conference), a milestone underscoring ATP's commitment to innovation, collaboration, and the collective shaping of the future of assessment. The 2024 Conference theme, "Better Together: Embrace Change. Share Solutions," captured our community's ethos. Attendees experienced valuable networking opportunities and participated in enriching professional development sessions. The 2024 Conference showcased the value of coming together to share experiences, knowledge, and skills.

The 2023 E-ATP Conference in Vienna celebrated the second year back in person. The program content appealed to a broad European audience and reaffirmed ATP's global commitment to advancing the practice and science of assessment.

The ATP Learning Academy, now in its second year, represents a key step in expanding our educational offerings. This mission-driven initiative supports ATP's principle of educating all stakeholders on the fair and professional use of assessments. The Academy's inaugural course, Introduction to Assessment Literacy, continues to realize success. Efforts are underway to leverage this initial success with more course offerings.

This year, we also celebrated the 5th anniversary of the EdTech and Computational Psychometrics Summit (ECPS). The Summit organizers recruited speakers from leading educational institutions and EdTech companies to explore advances in digital first learning and assessment. Over the years, ECPS has consistently offered its audience a glimpse into the near future of digitized learning from K to career.

None of these achievements would have been possible without our dedicated volunteers. Their commitment and contributions are invaluable, and we sincerely appreciate their efforts. We also extend our heartfelt thanks to our members and sponsors, whose financial and in-kind support truly brings our newest motto to life: Better Together.

As emerging technologies lead to new innovations, ATP embraces its mission to inform, monitor, and educate the members of our global community. Thank you for your steadfast support and commitment.



Regards,

William G. Harris, Ph.D.
CEO





FINANCIAL INFORMATION 2023

Expenses

| | |
|------------------------|------------------|
| Program Services | \$1,534,243 |
| Management and General | 929,240 |
| Membership Development | 25,203 |
| Total Expenses | 2,488,686 |

Revenues

| | |
|---|------------------|
| Membership Dues | \$935,387 |
| <i>Fees for Programs and Special Events</i> | |
| Innovations Conference | 1,144,573 |
| E-ATP Conference | 314,658 |
| Security Summit/ECPS/Webinar | 59,902 |
| E-Learning Academy Income | 14,850 |
| Career Listing Revenue | 7,635 |
| Publications Revenue | 696 |
| Other Revenues | 6,138 |
| Investment Income, Net | 49,982 |
| Total Revenues | 2,533,821 |

Assets for the period ending 12/31/2023

| | |
|---------------------------|------------------|
| Cash and Cash Equivalents | \$1,650,823 |
| Prepaid Expenses | 375,373 |
| Accounts Receivable | 54,065 |
| Investments | 554,921 |
| Total | 2,635,182 |





2024 BOARD OF DIRECTORS

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WE CELEBRATED THE 25TH ANNIVERSARY OF THE INNOVATIONS IN TESTING CONFERENCE!

This celebration of innovation and collaboration underscored the importance of coming together to shape the future of testing and assessment.



Congratulations to our 2024 Award Winners!

Congratulations to ATP's 2024 Award Winners (pictured below) with the 2024 ATP Board Chair, Rory McCorkle of Strasz Assessment Systems and 2024 Conference Chair, Brodie Wise of ITS! This year's winners are Alex Tong (top) of ATA for the **Career Achievement Award**, John Weiner (middle) of JW Advisers for the **Award for Professional Contributions and Service to Testing**, and Patrick Huges (bottom) of ITS for the **Rising Leader Award**.



WE ARE ATP

ACS Ventures, LLC
ACT, Inc.
Administration Du Personnel
Advanced Group For Information
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Alpine Testing Solutions
American Association of Medical
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American Dental Association and Joint
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Institute (ANSI)
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ATA Testing Authority, Inc.
Authentic Testing Corporation
Autodesk
Avant Assessment
Benchprep
Boddle Learning
Brainberg
British Council
Cambridge Assessment
Cambium Assessment, Inc.
Capstan Lqc.,Inc.
Caveon Test Security
CASAS
Center for Advanced Studies in
Measurement and
Assessment (CASMA)
Centerbase International
Communications Ltd
Certemy
Certification Board of Infection Control and
Epidemiology (CBIC)
Certify Assessment Solutions
Certiverse
Chalmers International, Ltd.
Cirrus Assessment, Inc.
Cisco
The College Board
Comms Multilingual Ltd.
Competency and Credentialing Institute
CompTIA
Cornerstone Strategies, Llc.
CQ Tech LLC
Crrescita Innovators Ltd.
Dalian Free Trade Zone Ways-country
Education
Consultation Co.,Ltd.
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Data Recognition Corporation
DDI - Daya Dimensi Indonesia
(Diagnostics)
Dell EMC
DPK Information Systems Ltd.
Duolingo
Education Elephant Ltd

Education Testing Council
Educational Testing Service (ETS)
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Eintech, Ltd.
Empleos.net
Enrollment Management Association
E-stimate International
Excelsoft Corp.
Facebook, Inc.
Faktor Indonesia
Fifth Theory, LLC
Finetune Learning
FINRA
Fundacao Cesgranrio
Furstperson
Ginger Webs Private Ltd.
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Global Learning and Assessment
Development
Graduate Management Admission Council.
Great People Inside
Heuristic Solutions
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Hogan Assessment Systems
Hogrefe Publishing
Honorlock, Inc.
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IELTS USA
ISACA
Industrial Psychology International, Ltd.
Inteleos Psychometric Services
Internet Testing Systems
IT Certification Council
JML Measurement and Testing
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Kryterion Inc.
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Linux Professional Institute
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Nicholson Consulting
NOCTI
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Psychometric Solutions
PT Daya Simensi Indonesia
(Diagnostics)
Qatar University Testing Center
Questionmark Corp.
Respondus, Inc.
Responsive Translation
risr/
Rosalyn Inc.
Scantron
SeaCrest Consulting
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Sigma Assessment Systems, Inc.
Sophia Testing Gmbh
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