

Advancing equity, integrity, and learning

# ANNUAL **REPORT** 2024-2025

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This year, ATP proudly hosted the 26th Innovations in Testing Conference in sunny Orlando, Florida. With record-breaking attendance, a diverse audience, and a program featuring dynamic, forward-thinking sessions, the 2025 Conference showcased the energy and relevance of our growing community. Our theme, "Better Together: Testing the Limits," reflected not only the collaborative spirit of our field but also our collective ambition to push boundaries in innovation, equity, and assessment quality.

In Europe, the 2024 E-ATP Conference in Berlin marked our third consecutive year of in-person events and served as a vital touchpoint for global leaders in the testing industry. With engaging sessions and robust participation, this event highlighted ATP's continued leadership in the international assessment space. We are already looking forward with great excitement to the 2025 E-ATP Conference in Dublin, where we will continue to build on this momentum.

Now in its third year, the ATP Learning Academy continues to grow as a cornerstone of our educational mission. Following the success of our Introduction to Assessment Literacy course, we are actively developing new offerings to meet the evolving needs of our members. ATP's commitment to professional development is stronger than ever.

In response to the rapidly changing landscape of assessment, particularly in areas such as AI, data security, and accessibility, ATP has significantly expanded its library of educational resources. This includes a steady cadence of monthly coffee chats and webinars, as well as new white papers, legal alerts, and practitioner guides that address the most pressing issues facing our industry.

None of this would be possible without our dedicated volunteers. Their time, expertise, and passion drive ATP's mission forward. We are grateful for their service and for the continued support of our members and sponsors, whose engagement makes our work and our motto possible: Better Together.

As we continue to adapt to emerging technologies and evolving global needs, ATP remains committed to leading the conversation, delivering value, and advocating for integrity in assessment. Thank you for being part of this journey.



Regards,

William G. Harris, Ph.D. CEO





### FINANCIAL INFORMATION 2024

### **Expenses**

Program Services	\$1,840,294
Management and General	729,543
Membership Development	42,388
Total Expenses	2,612,225

#### **Revenues**

Membership Dues	\$794,544
Fees for Programs and Special Events	
Innovations Conference	1,378,672
E-ATP Conference	307,932
Security Summit/ECPS/Webinar	42,664
Career Listing Revenue	6,940
E-Learning Academy Income	3,220
Other Revenues	1,879
Publications Revenue	1,765
Investment Income, Net	76,165
Total Revenues	2,613,781

### Assets for the period ending 12/31/2024

Cash and Cash Equivalents	\$1,727,240
Prepaid Expenses	182,871
Accounts Receivable	60,068
Investments	684,729
Total	2,654,908





### 2025 BOARD OF DIRECTORS

Susan Davis-Becker, Ph.D., ACS Ventures, LLC Gary Behrens, Fifth Theory, LLC Stephanie Dille, Meazure Learning Nikki Eatchel, Prometric Dianne Henderson, Ph.D., DH Consulting Joy Matthews-Lopez, Ph.D., JML-MATS Rory McCorkle, Ph.D., Strasz Assessment Systems Paul Muir, risr/ Liberty Munson, Ph.D. Microsoft Alex Tong, ATA David Waldschmidt, American Dental Association \*Ada Woo, Ph.D., Ascend Learning \*Chair

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### Congratulations to our 2025 Award Winners!

Congratulations to ATP's 2025 Award Winners (pictured below) with the 2025 ATP Board Chair, Ada Woo of Ascend Learning, and 2025 Innovations Conference Chair, Bridget Herd of Pearson VUE! This year's winners are Ray Nicosia (top) of ETS for the **Career Achievement Award**, Roy Swift (middle) of Workcred for the **Award for Professional Contributions and Service to Testing**, and Sarah Toton (bottom) of Caveon Testing Security for the **Rising Leader Award**.







### OUR 26<sup>TH</sup> ANNUAL INNOVATIONS IN TESTING CONFERENCE TOOK PLACE IN SUNNY ORLANDO!

It was a powerful reminder that collective innovation and shared purpose are essential to advancing the future of assessment.











## WE ARE ATP

ACS Ventures, LLC ACT. Inc. AHVAP AI CERTs AIME Management AKYLADE Alpine Testing Solutions American Association of Medical Assistants American Dental Association and Joint Commission on National Dental Examinations (JCNDE) American Board of Surgical Assistants American National Standards Institute (ANSI) American Printing House for the Blind American Society of Agronomy Arcadia Global Solutions Ascend Learning Association of American Medical Colleges (AAMC) ATA Testing Authority, Inc. Authentic Testing Corporation Autodesk Beardragon, LLC Benchprep Brainberg **British Council** Cambium Assessment, Inc. Capstan Lgc., Inc. Caveon Test Security CASAS Center for Advanced Studies in Measurement and Assessment (CASMA) Centerbase International Communications Ltd Certiverse Chalmers International, Ltd. Chinese School of Future Education Society Cirrus Assessment, Inc. Cisco The College Board Comms Multilingual Ltd. Competency and Credentialing Institute CompTIA Cornerstone Strategies, Llc. CQ Tech LLC Dalian Free Trade Zone Ways-country Education Elephant Ltd Datamatics Global Services Data Recognition Corporation DDI - Daya Dimensi Indonesia (Diagnostics) Dell EMC DPK Information Systems Ltd. Duolingo Education Elephant Ltd

Educational Testing Service (ETS) Eintech. Ltd. Empleos.net European Personnel Selection Office (EPSO) E-stimate International Excelsoft Corp. Facebook. Inc. Faxtor Indonesia Fifth Theory, LLC **FINRA Firstsource Solutions Limited** Ginger Webs Private Ltd. Global EdTech Acceleration Committee, Japan (Open Inovation Partners, Inc.) **Global Examination and Testing Services Global Learning and Assessment** Development Graduate Management Admission Council Great People Inside Heuristic Solutions Hewlett Packard Hogan Assessment Systems Hogrefe Publishing Honorlock, Inc. **IDS** Publishing Corporation **IELTS USA** ISACA Industrial Psychology International, Ltd. Inteleos Psychometric Services Internet Testing Systems IT Certification Council JML Measurement and Testing Services, LLC SeaCrest Consulting Krvterion Inc. Learnable, Inc. Lineup Linux Professional Institute Meazure Learning MetriTech. Inc. MeritTrac Services Pvt. Ltd Metro Institute Inc. MG Credentialing Microsoft Corporation Monitoredu Naklada Slap Nanyang Business School National Conference of Bar Examiners NATA Board of Certification, Inc. National Board for Certified Counselors & Affiliates National Board of Medical Examiners (NBME) National Board of Surgical Technology and Surgical Assisting (NBSTSA) National Council of State Boards of Nursing National Testing Service - Pakistan

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