



News & Information from ATP
Volume 22, Issue 4

ATP Board of Directors Looks Ahead to 2023
Ashok Sarathy from GMAC will lead as Board Chair



ATP is pleased to announce that the 2023 ATP Board of Directors will be led by Ashok Sarathy, Vice President Product Management at the Graduate Management Admission Council (GMAC). Sarathy has spent more than 17 years in the assessment industry enabling GMAC to transition the development and delivery of the GMAT exam to new partners and in the process redefined the digital user experience and established the test security and data management functions within the GMAT Program. He implemented several innovations to improve the security of the GMAT Test. Later he launched the Next

Generation GMAT exam, adding a new "Integrated Reasoning" section to the exam with input from faculty at business schools. He then assumed a product management role responsible for the P&L of the key products within the council's assessment portfolio, launching new products and enhancements that fostered growth in revenues for the product line. In 2010 - 2011 Sarathy chaired the ATP Test Security Committee, overseeing initiatives such as Enforcement, Security Best Practices, and Messaging Practices to help establish, document and disseminate best practices in test security throughout the assessment industry. He subsequently served on the planning committee for the annual "Innovations in Testing" conference for four years serving as Conference Chair in 2017. Sarathy has been an active member of the ATP Board of Directors since 2018 where he participated in helping ATP evaluate its Brand to improved messaging and facilitate the Association's growth.

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ATP's Standing Committee on Diversity, Equity and Inclusion in Assessment (DEI) Holds First Webinar in January [Registration is Open](#)



"The Diversity, Equity and Inclusion (DEI) in Testing Committee's role is to inform ATP Members, as well as the broader testing community, about strategies and best practices for equity and fairness in testing, as well as to stimulate dialogue to encourage innovative approaches to diversity, equity and inclusion in testing," stated DEI Committee Chair Andre Allen of FifthTheory in announcing the Committee's first webinar scheduled for January 11th at 10:30 AM (Central Time). [\[Read more here\]](#)



Update on U.S. & International Privacy Laws and a Look Ahead on AI Legislation and Regulation

ATP's General Counsel, Alan J. Thiemann, Esq., gave an end-of-year wrap-up to Board members at their December meeting in which he highlighted concerns for both national and global privacy laws, as well as proposed legislation and regulations focusing on Artificial Intelligence.

[\[Read More Here\]](#)



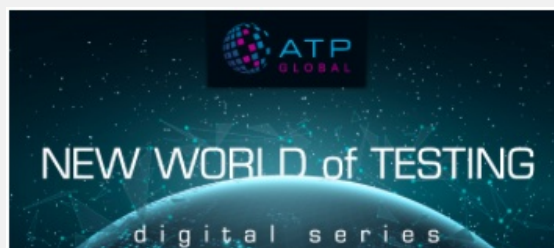
ATP's Innovations in Testing Committee Seeks Fast-Pitch Contestants for the 2023 Conference in Dallas

Deadline is January 9, 2023

Do you have an innovative technology, product, or service for the assessment community?

With more than 800 attendees expected, the ATP Innovations in Testing Conference is one of the assessment industry's largest and best-known conferences. Apply today to pitch your technology, product, or service as a participant in the ATP Innovation Fast-Pitch at the ATP Innovations in Testing Conference in Dallas, TX.

[\[Read More Here\]](#)



New World of Testing Digital Webinar Series Now Scheduling for 2023

ATP's popular New World of Testing (NWT) Digital webinars series is now accepting reservations and sponsors for 2023... All webinars are free of charge, open to the public, and recorded so that each presentation has a shelf-life on the ATP Hub.

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