



TEST PUBLISHER NEWS/ Fall 2011

E-ATP Focuses on Talent for September 2011 Conference in Prague

"*Attracting Talent from the Other Side of the Table*" -- will be the topic of Lucian Tarnowski's keynote address at the 3rd annual [E-ATP Conference: Growing Talent in Europe/Gaining Advantage through Assessment 2011](#). Tarnowski, hailed as Europe's youngest "Young Global Leader" is the founder and CEO of BraveNewTalent, the social recruiting platform that builds Talent Communities for employers. He will present the view from the other side of the table, describing a picture of Generation Y and how new engagement models can assist in growing talent.

Also featured at the conference will be a special Plenary Session "*The Real War for Talent: Identifying Potential at the Bottom of the Pyramid.*" Facilitated by ATP Board Member Eugene Burke of SHL Group Ltd., this presentation will put the question to three industry leaders -- "What of the millions of people whose talents are overlooked and lost due to economic and other circumstances - - what would happen if their talents could be surfaced and realized?" The group will review current statistics that predict a future global shortfall of skilled, educated professionals.

[E-ATP registration](#) is still open and [Sponsorships](#) are still available.



Prague, the beautiful capital city of the Czech Republic waits to host the E-ATP Conference September 28-30. Reservations can be made at the Corinthia hotel.

ATP Innovations in Testing 2012 to be held in Palm Springs



The 13th annual [Innovations in Testing 2012](#), with the theme *Insight Happens Here*, will be held February 26-29th at the Westin Mission Hills Resort in Palm Springs, CA.

[Sponsorship](#) is now open!

Voting Opens on International Assessment Service Delivery Standard

ATP provides leadership

useful and potentially significant International Standard. The members of the US Delegation made a significant contribution to the work of the ISO Project Committee (PC), we earned the respect of our colleagues and, in the end, helped develop a balanced and fair, truly global standard," Harris added.

Organizations who supported the standard process included, in addition to ATP, the American Psychological Association (APA), American Educational Research Association (AERA), Institute for Credentialing Excellence (ICE), National Council of Measurement in Education (NCME), National Board for Certified Counselors (NBCC), and the Society for Industrial and Organizational Psychology (SIOP).

"Upon adoption, this document will be a process standard for delivering assessments in occupational settings that addresses the shared and unique responsibilities of the client and service provider in delivering a high quality assessment service to the assessment participant. The FDIS recognizes the importance of the technical qualities of an assessment, but a formal inclusion of any professional technical qualities falls outside the scope of the draft Standard. In many ways this Standard could serve as a companion document for the Joint Standards," Harris noted.

"Equally important," he added, " the final Standard will provide balanced, educational guidance to clients and service providers, as well as meet the needs of test participants, many of whom are not well informed about the

ATP Members Respond to Call for Action

Support Intellectual Property Legislation



The ATP Security Committee recently called on ATP members to sign on to a coalition letter to Congressional Leaders in support of S. 968, the Protect IP Act. This initiative was unanimously approved on May 26 by the Senate Judiciary Committee and is a bi-partisan bill that is supported by both American business and labor.

"Congress has already found that secure tests deserve unique domestic protection under US copyright laws. The US Copyright Office offers a special registration process for "secure tests" to ensure that such tests can be validly registered for copyright protection without requiring public deposit of the test items/answers. Nevertheless, each year thousands of tests are stolen or counterfeited by foreign-based online pirates, with assistance from ISPs and payment processors in the U.S. Accordingly S.968 provides that the Attorney General may take action against specified people or entities that own or operate an Internet site dedicated to infringing activities," ATP Legislative Counsel Alan Thiemann remarked.

"The Internet has made copying and distributing protected material easier than ever before, thus, the testing industry must take ever increasing proactive steps to protect content," added ATP Security Committee Chair Ashok Sarathy of GMAC.

assessments they are taking. Because the Standard is aimed at assisting each party to understand its roles and responsibilities it likely to translate into a higher quality service for the assessment participant."

ATP Legislative Counsel Alan Thiemann remarked, " The Standard is globally relevant because one of its primary effects should be to improve communications between the client and the service provider. As clients throughout the world learn about the ISO Standard, it likely will become part of every RFP. Although the US TAG should refrain from advocating any specific uses for ISO 10667, it seems clear that the Standard will impact users and policy makers around the world in short order."

"Consequently," Thiemann added, "once ISO10667 is approved, its immediate effect on assessment service delivery in the US is expected to be minimal. However, US service providers doing business outside of the US should expect to experience the effects of 10667 more immediately, especially in Euro zone countries. A number of Euro zone countries possess long traditions in certifying assessment users and assessments. Country-specific certification programs for service providers are a logical extension of activities that are designed to protect assessment participants and the public in general."

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