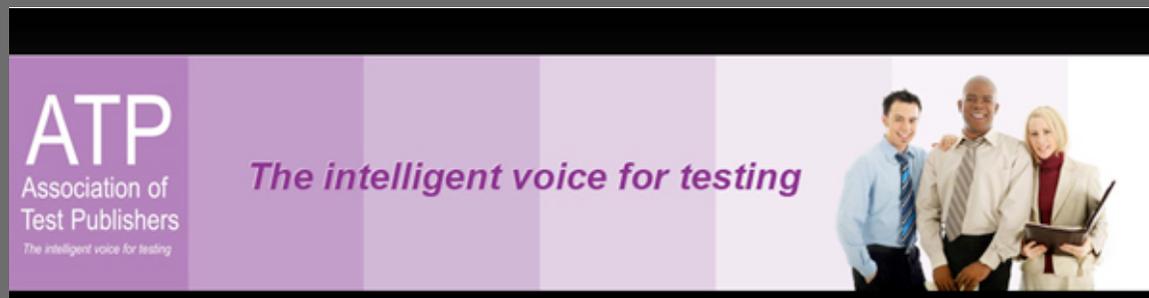


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TEST PUBLISHER NEWS/ Spring 2011

Record breaking audience attends ATP INNOVATIONS IN TESTING 2011

ATP's 2011 Innovations in Testing Conference, held February 27 - March 2, in Phoenix, Arizona drew more than 700 attendees and included representatives from more than 13 countries for a record-breaking event.

"Without a doubt, the strength of this conference was its volunteers, we could never have achieved the quality, the depth, and the focus of this important meeting without the dedication of a record-breaking task force of volunteers," ATP CEO Dr. William G. Harris noted.

The group of more than 150 volunteers, (some pictured below)

E-ATP announces keynote speakers/opens sponsorship for September 2011 conference in Prague

A prize winning author and international executive will highlight the 3rd annual [E-ATP Conference: Growing Talent in Europe/Gaining Advantage through Assessment 2011](#).

Matthew Syed, Columnist and Feature Writer for The Times and Prize winning author of "Bounce" will kick off the 2-day conference to be held at the [Corinthia Hotel Prague](#).



Madan Padaki, Co-Founder of MeritTrac, India's largest testing and assessment



lead by Conference Chair Bill West of Pearson VUE, and Program Chair Mary Browne of the Professional Examination Service, met for a photo opportunity shortly before the conference opened.

Conference presentations can be downloaded here:
<http://www.innovationsintesting.org/conference/2011presentations/>

Next year's 2012 Conference will be held in Palm Springs, California, February 26-29, at the Westin Mission Hills Resort.

ATP Award Winners Recognized at Innovations Conference

This year's ATP Award winners were recongized at the annual business meeting held Tuesday, March 1, in Phoenix, AZ.

The 2011 ATP Career Achievement Award was presented to Robert Brennan, Ed.D., E.F. Lindquist Chair of Measurement and Testing in the College of Education, University of Iowa (Right);



And the ATP Award for Professional Contributions and Service to Testing was presented to Robert D. Whelan, President and CEO, Pearson VUE. (Left)



To learn more about the ATP Awards, past award winners, and how to nominate an individual, go to the [ATP Wall of Honor](#) on the ATP website. Nominations are now being accepted for 2012 awards. The Deadline for nominations is September 2, 2011.

company will share his business expertise with attendees from more than 20 countries. Padaki, an ATP member, was recently chosen for the Young EDGE Award 2011for his significant contribution to the Indian education sector.

E-ATP Conference sponsors so far include: Cambridge Assessment, Cito, Pearson VUE, Prometric, Questionmark and RM Assesmmnt. [Sponsorship](#) information is available online or by contacting Lauren Scheib at lauren@testpublishers.org.

International Association for Test Publishers (Asia Pacific) Limited launched in China

I-ATP has become an incorporated organization headquartered in Hong Kong. The new Division of ATP will be Chaired by Walter Lin Wang, President of American Testing Authority, Inc. (ATA), which is headquartered in Beijing in the Peoples Republic of China.

ATP CEO Dr. William G. Harris and ATP Chair Peg Jobst noted that this is another milestone event toward the internationalization of the Association of Test Publishers. Harris noted that Alex Tong, vice president of business development for ATA, worked tirelessly towards bringing this new division of ATP into existence and providing the legal connections, the translation services and the collaboration that was so important in developing this new initiative.

On the importance of the new Division Harris commented that China is a vital engine of global economic growth and offers ATP the opportunity to advance test publishing by extending ATP's



ATP Submits Comments on Revised Standards

ATP Director Marcia Andberg of Marcia Andberg Associates lead a team of ATP members and board members over the past nine months to review and collaborate on revisions to the *Standards for Educational and Psychological Testing*.

"This was a collaborative effort to insure that ATP contributed consistent and meaningful revisions and that test publishers had a collective voice in this all-important process," said Dr. Harris. He noted that "Marcia Andberg had done an outstanding job of bringing volunteers together, accessing share technology and meeting required deadlines for this project."

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- / Make sure you are on the listserve(s) of your Divisions/Committees (Check the tab on your profile that says My E-Lists).
- / Visit your Division/ Committee pages for news and updates.

influence and services to Asia. He added that China offers ATP an opportunity to serve as an industry voice that encourages the use of high-quality assessments and delivery systems throughout the Asian region.

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