

ATP

Association of
Test Publishers

The intelligent voice for testing

2013 -2014 Annual Report





ATP's reputation as a Global industry leader continues to spread.

Dear Colleagues,

Looking back on 2013 and moving forward into 2014, the Association of Test Publishers continues to thrive in large part due to the efforts of its members. The many accomplishments of these past two years alone would not have been possible without the spirit of volunteerism, the combined efforts as a global community, and the dedication to the testing and assessment industry exhibited by ATP's loyal membership base.

In 2013 and 2014 ATP, along with its Regional Divisions, hosted successful conferences in Ft. Lauderdale, Florida, Scottsdale, Arizona, and St. Julian's, Malta; In India, a Founder's Committee hosted an inaugural meeting; and in China, Asia-ATP launched a successful series of workshops.

In the Spring of 2013, *the Journal of Applied Testing Technology (JATT)* published a special edition focusing on "Incorporating Innovations in Psychometric and Cognitive Theory into Operational Tests." In 2014 ATP plans to further professionalize and expand the scope of *JATT* by working with Informatics, the leading, and oldest, information vendor for journals, reference and corporate research communities in India.

Also in 2013 ATP's Security Committee (ATPSC) published two important documents: *The ATP Security Survey Report 2013*, and *Assessment Security Options: Considerations by Delivery Channel and Assessment Model*. And ATP's Education Division, in conjunction with the Council of Chief State School Officials (CCSSO), unveiled *Operational Best Practices for Statewide Large-Scale Assessment Programs 2013*.

ATP's reputation as a global industry leader continues to spread. When the Minister of Education for Oman visited the U.S. last year to visit educational centers, she specifically requested a meeting with representatives of ATP. When the European Personnel Selection Office (EPSO) saw potential in the establishment of a Special Interest Group focused on Public Sector recruitment, they brought their interest to ATP. And in the U.S., when the Government Accountability Office (GAO) launched a study aimed at addressing testing irregularities, security breaches and cheating, they called upon ATP to provide insights and expertise to guide their efforts.

In 2013 ATP's membership saw an increase of more than 25 members, with new members hailing from Argentina, China, India, Ireland, Japan, Pakistan and Poland. And to accommodate this new global activity, the ATP Board has been hard at work reviewing ATP's organizational structure and moving forward on ways to enhance and grow ATP's continued global outreach. In 2014 the ATP Board of Directors recommended amendments to the existing by-laws that will bring them into compliance with ATP's new global structure.

ATP has come a long way since 1992 when a group of 15 North American publishers created an fledgling organization with a vision to promote and preserve the general welfare of testing and its value to society... and to increase the strength and cohesiveness of the test publisher community. I am not sure that even ATP's original founders envisioned a community that would someday span the globe.

Sincerely,

William G. Harris
CEO

FINANCIAL INFORMATION

2013

EXPENSES

Management	\$ 399,622
Taxes & Benefits	99,579
Legal/Legislative	115,441
Meetings/Conference	906,674
General Operating Expenses	377,079
Total Expenses	\$1,782,954

REVENUE

Dues	\$ 643,613
Conferences	1,081,071
Sales & Affinity Programs	18,275
Investment Income	14,182
Total Revenue	\$1,744,297

ASSETS

Cash/Checking Accounts	\$ 781,586
Reserve Fund	271,072
Accounts Receivable	12,000
Federal Taxes Receivable	32,300
Prepaid Expenses	52,271
Total Assets	\$1,149,229

LIABILITIES AND NET ASSETS

Deferred Revenue	\$ 667,271
Accounts Payable	835
Unrestricted Net Assets	\$ 481,123
Total Liabilities and Net Assets	\$1,149,229



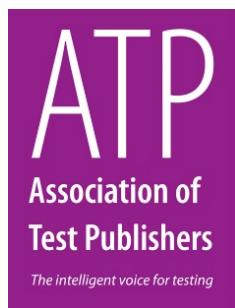
ATP Chair Eugene Burke of CEB/SHL Talent Measurement and ATP CEO William G. Harris co-host the General Meeting at the 2014 Innovations in Testing Conference. This year's conference, held in Scottsdale, Arizona had record breaking numbers in both attendance and sponsorship.

2014 BOARD OF DIRECTORS

Andre Allen, General Dynamics Information Technology
Douglas Becker, Ph.D., ACT, Inc.
[Chair] Eugene Burke, Ph.D., CEB/SHL Talent Measurement
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Christine Niero, Ph.D., Professional Testing
Reid Klion, Ph.D., Performance Assessment Network, Inc.
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Walter Wang, Collegepre
John Weiner, PSI Services LLC
Bill West, Pearson VUE
Andrew Wiley, Ph.D., Alpine Testing Solutions

ATP 2014 Officers

Chief Executive Officer: *William G. Harris, Ph.D.*
Chief Operating Officer: *Lauren Scheib*
General Counsel: *David Arnold, Ph.D., J.D.*, Wonderlic, Inc.
Secretary: *Gerald Borofsky, Ph.D.*, Bay State Psychological Associates
Treasurer: *Marten Roorda, Cito*



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South Building, Suite 900
Washington D.C. 20004

ACT, Inc.
Academic Therapy Publications
A&D Resources
AICPA
Alpine Testing Solutions
American Association of Medical Assistants
American Institutes for Research (AIR)
American National Standards Institute (ANSI)
American Printing House for the Blind
Assessio International AB
ATA Testing Authority, Inc.
Assessment Distribution Services
Autodesk, Inc.
Australian Medical Council
Badgecert Inc.
Bay State Psychological Associates, Inc.
Beijing Insight Management Consulting Co.
Board of Certification for Emergency Nursing
Breckenridge Institute
Brightlink
CA Commission on Peace Officer Standards & Training
Cambridge Assessment
Cambridge Michigan Language Assessments
The Cambridge Don
C++ Institute
Castle Worldwide, Inc.
Caveon Test Security
CASAS
CEB/SHL Talent Measurement Center for Credentialing & Education
Center for Advanced Studies in Measurement and Assessment

Center for Applied Axiometrics
Center on Education and Training for Employment Certification Management Services
Certnt, LLC
Chicago Medical Training Center
Cisco
Cito B.V.
The Clark Wilson Group
The College Board
Collegepre
Comms Multilingual Ltd.
CPP, Inc.
CSA Standards
CTB/McGraw Hill
Dansk Psykologisk Forlag
Data Recognition Corporation
Dilworth Paxson Llp
Directional Insight International
The Donath Group
Ebilities Pty Ltd
Educational Records Bureau.
Educational & Industrial Testing Service
Educational Testing Service (ETS)
Eduquity Career Technologies Pvt. Ltd.
Edutech
EMC Corporation
Empleos.net
Employment Research & Development Institute
Ericsson
Examity
Excelsoft
Executive Development Assessment Centre
Global Learning and Assessment Development
Golden LLC
Graduate Management Admission

We Are ATP

Council
Engage Global Solutions
Hewlett Packard
Hogan Assessment Systems
Hogrefe Publishing
IDS Publishing Corporation
Industrial Psychology International
Innovative Exams
Institute for Personality and Ability Testing
International Credentialing Associates
Internet Testing Systems
Japan Third Party Co., Ltd.
Joint Commission on Allied Health Personnel in Ophthalmology (JCAHPO)
Kryterion Inc.
Learnirect
LinkedIn
Linux Professional Institute
Litho Technical
Lotus/IBM
Loyalist Exam Services
Marcia Andberg Associates
Measured Progress, Inc.
Measurement Incorporated
MeritTrac Services Pvt. Ltd.
Metalogic, Inc.
Meta Metrics, Inc.
Mettl, Inc.
MetriTech, Inc.
Microsoft Corporation
Morris & McDaniel, Inc.
Mountain Measurement, Inc.

National Center on Educational Outcomes, University of Minnesota
Naklada Slap
NATA Board of Certification, Inc.
National Technology Transfer
National Testing Service - Pakistan
Net Egitim Yayincilik Tic. Ltd. Sti
National Council of State Boards of Nursing
NCCPA
Netlogon Technologies, Inc.
Nichols & Molinder Assessments
NPC Inc.
Open Assessment Technologies S.A.
Organization Analysis & Design
Pearson Assessments
Pearson Educational Measurement
Pearson VUE
Peoplecert International
Performance Assessment Network
Performance Programs, Inc.
Performanse
Personnel Systems Corporation
Prevue Assessments
ProctorU, Inc.
Professional Credential Services, Inc.
Professional Examination Service
Professional Testing, Inc
Profiles International, Inc.
Prov, Inc.
Prometric
PSI Services LLC
Psychological Services Bureau, Inc.
Psychometrics Canada Ltd.
Qpercom Ltd.
Questar Assessment, Inc.
Questionmark Corp.
Ramsay Corporation
Randa Solutions
The Riverside Publishing Company
RM Education

SAP AG
The SASSI Institute
Scantron
Shenzhen Sea Sky Land Technoogies
Sindh Testing Service Pakistan
Sigma Assessment Systems, Inc.
Software Secure, Inc.
Talentum By Projectoneto
Targeted Testing, Inc.
Testing Center for Technological & Vocational Education
Tests.com
Tests for Higher Standards
Turning Technologies
UBC Real Estate Division, Sauder School of Business
Uw Center for Placement Testing
Vangent Inc.
Western Psychological Services
Wild & Associates
Winslow Research Institute
Wohl Communications
Wonderlic, Inc.
Zoomorphix Systems