



ASSOCIATION OF TEST PUBLISHERS

The intelligent voice for testing

Annual Report 2016 – 17

LEADING THE CONVERSATION



From North America to around the globe, ATP is taking the conversation about testing to the next level...

On the Road with ATP CEO Dr. William G. Harris...

No matter where I travel in the world I am always amazed how similar many of the conversations are about testing – from the challenges being brought on by technology to the love/hate relationship almost every culture has with testing. And, at the time I marvel at the uniqueness of each culture and how it must convey the best that testing can offer in a language, and a format, that both resonates and meets the current needs of each geographic area of the world.



In North America we are mired in negative messages about testing created by those who take high standards for granted -- in Europe we must account for a melting pot of ideas coming together for a common vision on how to grow talent through the responsible use of assessment – in Asia we walk carefully across a landscape of tremendously variant economic levels, all of them aiming high to achieve levels of literacy, training and education for a burgeoning population – and in India we are met with a fervent desire to grow modern methods and ideas alongside the most youthful population on earth.

The challenge for spreading the value of testing have never been greater –and the stakes have never been higher.

Every year I write this letter for the Annual Report and try to give ATP members an overview of everything that has happened in the past 12 months. This year I can only marvel at what the dedicated members of ATP have accomplished with their loyal support – so much so that this meager space is not enough. Instead I would urge you to go to the website this year at www.testpublishers.org and just visit. Start on the front page where the new Leading the Conversation links will take you to videos, tools and plans for spreading the value of testing. Visit the Events page and learn about the growing reach of the Innovations Conference, the growing influence of the European



Conference, and the special populations being reached through events in Asia, India and Denmark. Visit the *Journal of Applied Testing Technology* and read the latest special issues focusing on balancing accessibility with test security and online remote proctoring versus onsite proctoring of high-stakes exams. Visit the Career Center and the Bookstore for resources that can help your knowledge base and your career. As a member of ATP – drill deeper. Take a look at your Member Benefits page – from



discounted conference rates to free access to Surveys and Guidelines. And lastly, visit the Directory and see the company that you keep as an ATP member. Here, I truly believe, are the greatest minds and leaders in testing today – all of whom, together, have grown this great Association from a fledgling assortment of companies back in 1992 to the international leader that it is today -- ready to take on new challenges and lead new conversations across cultures, technologies, spheres of practice, regional differences and contrasting viewpoints.

Sincerely,
William G. Harris, Ph.D.

Financial Information 2016

EXPENSES

Management	704,985
Legal fees & Prof Services	118,149
Conferences & Meetings	1,131,040
Regional Support	49,545
Legislative Monitoring	21,309
Insurance	3,450
Marketing/Website/Publications	20,278
<u>Operating Expenses</u>	<u>48,384</u>
TOTAL EXPENSES	2,097,140

REVENUES

Dues	666,388
Conference Revenues	1,362,814
Publications & Subscriptions	7,253
Interest Income	1,855
<u>Career Listings</u>	<u>10,934</u>
TOTAL REVENUE	2,049,244

ASSETS

Cash/Checking Accounts	833,055
Reserve Fund	497,635
Accounts Receivable	280,44
UBIT Taxes	584
<u>Prepaid Expenses</u>	<u>56,942</u>
TOTAL ASSETS	1,416,260

LIABILITIES

<u>Deferred Revenue/Dues/AP</u>	<u>755,001</u>
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TOTAL LIABILITIES AND NET ASSETS	\$714,162
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