

Association of Test Publishers

2018-2019 Annual Report







FROM ATHENS TO ABU DHABI, FROM BEIJING TO BRUSSELS, FROM SAN ANTONIO TO ORLANDO -- ATP IS ON THE MOVE !

For more than 25 years ATP has provided advocacy, networking opportunities and leadership for what is now a global community. So many of our members come to us through our conferences - they join initially for the opportunity to network, to learn, and to grow their companies and their careers. But they stay when they realize what ATP is doing behind the scenes to support the industry...

--ATP CEO, William G. Harris, Ph.D.







[From L. to R., top to bottom] Innovations Conference attendees in Orlando; Lighting the Lamp of Knowledge at I-ATP Conference in New Delhi; Presenting at the Innovations Conference in Orlando; Sponsoring at MEA-ATP Conference in Abu Dhabi; Debaters on stage at E-ATP Conference in Athens; A Roundtable in Beijing.



When you support ATP through member dues, you are supporting the continued advocacy and market-growth efforts of the only organization that safeguards the test publishing/assessment services industry as a whole -- without regard to regional borders or the thin veils between practice areas that serve to separate us as an industry. -- ATP CEO William G. Harris



[L. to R.] Delegates converse at Middle East & Africa-ATP's first conference held in Abu Dhabi; Europe-ATP Conference Delegates applaud a keynote presentation in Athens; India-ATP organizers celebrate the conclusion of the fourth annual India-ATP conference in New Delhi.

LETTER FROM THE CEO

ATP IS MORE THAN A CONFERENCE ...

This year alone ATP stood up for the test publishing industry when the U.S. Copyright office changed the process for registration of secure tests and announced it would rewrite the definition of a secure test; when legislators in the state of Louisiana tried to unnecessarily restrict certification, licensure and credentialing designations, and in Nevada where a legislative initiative in its original form would have banned the use of pre-employment personality tests. Internationally, ATP has taken an active role when the ISO 10667 (a cornerstone of personnel best practices for the delivery of assessments) came up for a mandatory five-year review and it appeared as though some essential tenets of the original standard were not being respected. In all of these areas ATP intervened with legal representation, the expertise, the track record to back up and our recommendations. In other areas significant to our industry, ATP has been at the forefront in providing guidance for the new EU General Data Protection Regulation (GDPR) and will continue to do so as EU regulations begin to influence privacy laws in the U.S. - which we are already starting to see. ATP continues to foster new geographic partnerships in Asia, Europe, India, the Middle East and Africa - and new interest-are partnerships in the public sector, healthcare and in workforce credentialing.

So often I hear from potential members that they support ATP by sponsoring the conferences. But ATP is much more than a conference. When you support ATP through member dues, you are supporting the continued advocacy and market-growth efforts of the only organization that safeguards the test publishing/assessment services industry as a whole -- without regard to regional borders or the thin veils between practice areas that serve to separate us as an industry. It is only through membership support that ATP can continue to thrive in an increasingly complex and technologically-based global environment. ATP continues to be, at its core, a member-driven community of like-minded, forwardthinking, entrepreneurial professionals drawn together for a common goal - to promote and preserve the general welfare of testing and its value to society, in all its forms and uses.

Financial Information 2018

EXPENSES

Management	772,005
Legal fees & Prof services	123,257
Conferences & Meetings	1,464,764
Regional support	28,135
Insurance	4,247
Marketing/Website/Publications	10,531
Operating expenses	50,566
TOTAL EXPENSES	\$2,453,505

REVENUES

TOTAL REVENUE	\$2,458,926
Career listings	11,944
Interest income	3,458
Publications & Subscriptions	5,582
Regional Organization Income	20,000
Conference revenues	1,633,237
Dues	784,705

ASSETS

TOTAL ASSETS	\$1,551,839
Prepaid expenses	54,538
Accounts receivable	3,000
Reserve fund	517,920
Cash/Checking accounts	976,381

LIABILITIES

2019 BOARD OF DIRECTORS & OFFICERS

Nikki Eatchel, Scantron
Henrik Skovdahl Hansen, Ph.D., Dansk Psykologisk Forlag
John Kleeman, Questionmark
Rob Pedigo, Pedigo & Associates
Ashok Sarathy, Graduate Management Admission Council
Rachel Schoenig, Cornerstone Strategies, Llc.
Divyalok Sharma, Pearson VUE
*Cicek Svensson, Cicek Svensson Consulting
Kimberly Swygert , Ph.D., NBME
Alex Tong, ATA Testing Authority, Inc.
Alina von Davier, Ph.D., ACT
Linda Waters, Ph.D., Prometric
John Weiner, PSI Services, Llc
(*Chair)

Chief Executive Officer: William G. Harris, Ph.D.
Chief Operating Officer: Lauren Scheib
General Counsel: Alan J. Thiemann, J.D.
Secretary: Andre Allen, *The FifthTheory*Treasurer: Amy E. Schmidt, Ph.D., *ETS*



[L. to R.] Ashok Sarathy, GMAC, Jylan Khalil, CPA Canada, and Mark Molenaar, TAO, participate in the 2018 E-ATP Hackathon in Athens, Greece.