ATP
Innovations in Testing
Scottsdale, AZ
2014

INSIGHT
Happens Here

Assessment and Testing for the public sector – the "poor relations"? Not anymore!

> " The future is already here - it's just not evenly distributed "
>
> William Gibson

Wisdom at Work in "VUCA Times"

Volatility ----- → Vision
Uncertainty ----- → Understanding
Complexity ----- → Clarity
Ambiguity ----- → Agility

Affirming our individual and collective capacity
to rise to the challenges of these times
with deeper wisdom, resilience, compassion, and skillfulness.

http://www.wisdomatwork.com/the-vuca-savvy-leader/vuca-image-for-wisdomatwork/

WARNING CHALLENGES AHEAD

- **austerity** and the **impending retirement =** massive depletion of expertise and experience + necessity for those remaining to do more, with less.

Obama would, he said, "transform Washington" and *"make government cool again!"*
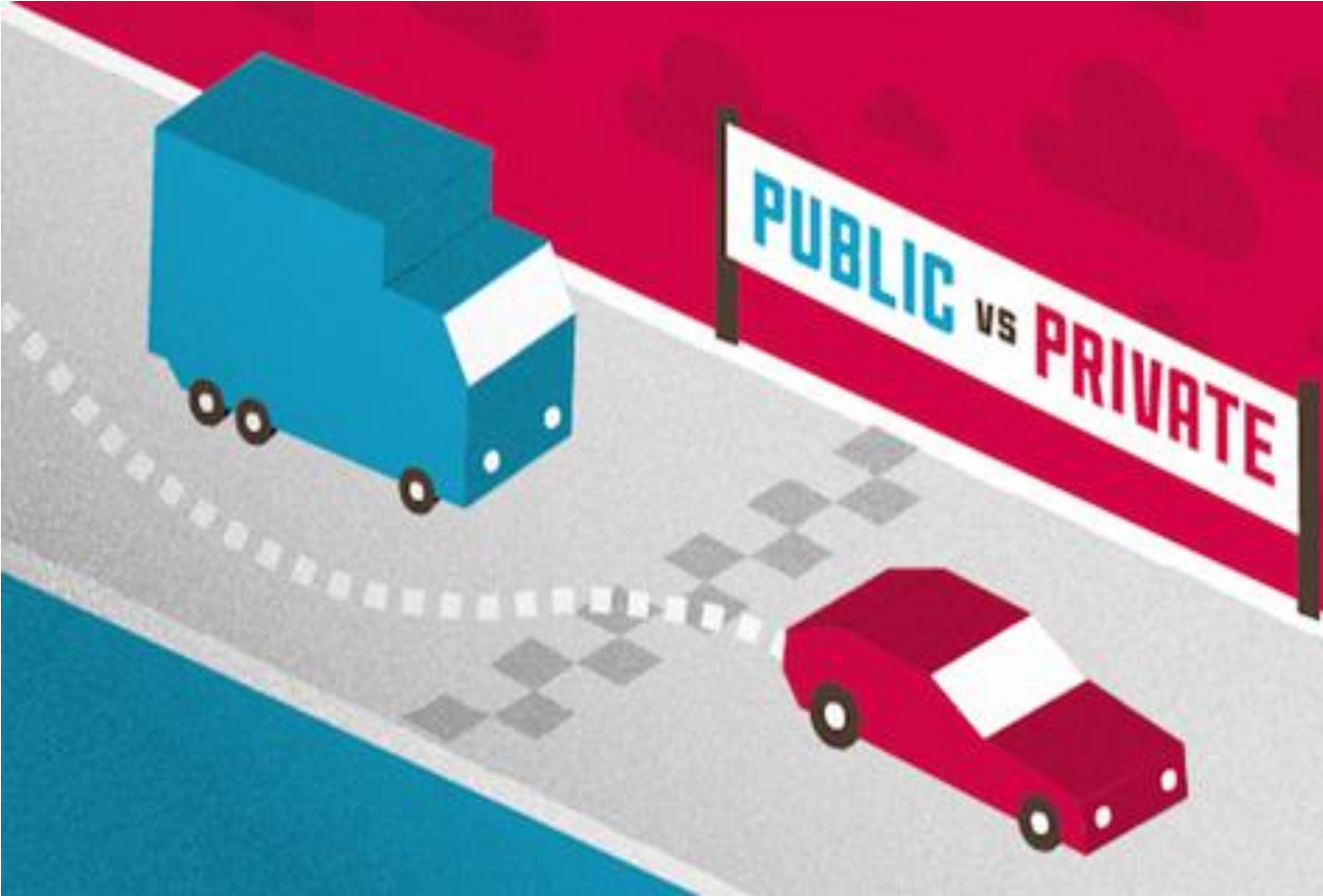
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Unprecedented challenges in unprecedented times

The public sector needs:

- A high quality, modern and demonstrably fair recruitment process;

- Efficient, effective and equitable testing processes - we lag behind the private sector when it comes to optimising our procedures;

- To build the capacity and capability of public management, means major scope for public sector to work and learn together to attract and select the brightest and best;

- To be prepared to compete in an ever-tougher war for talent;

- To up the ante: many elements of the traditional public sector attraction package are seen as outdated and irrelevant by the Y and Millennial generations.

Check out our white papers!

HOW TO TURN ON YOUR COMPUTER

THE LATEST FAD: ELECTRONIC MAIL

WHAT'S GOOGLE?

The public sector as the leader in using technology

So...*How can we make it cool again*?

- A large part of this challenge falls to the testing community. The public sector needs to become the leader in using technology.

- Videos, animation, serious gaming, etc. no longer just for the privileged – these need to be taken up by the public sector in order to have attractive, modern, efficient, accountable, fair and cost-effective procedures.

War for talent...

http://blog.smarterer.com/winning-the-war-for-talent

New future =

Employer Value Proposition

To be THE place of choice to work

YOUR
CULTURE
IS
YOUR
BRAND

http://taylormademediagroup.wordpress.com/2013/04/10/your-culture-is-your-brand/

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