Current Activities and Upcoming Events

The ATP 2013-2014 Security Committee would like to take this opportunity to provide an update on our current activities and upcoming events. In this document you will find the following valuable information:

- Committee Members
- Update on ATP Publications
- Status on Goals for the 2013-2014 Year
- Volunteer Opportunities

Committee Members

We are excited to have a fantastic set of officers this year to help support the important security activities within the ATP organization. Officers for this year include the following individuals:

**Nikki Shepherd Eatchel**  
Co-Chair, Security Committee  
Scantron®

**Rory McCorkle**  
Vice Chair, Security Committee  
International Credentialing Associates (ICA)

**Cathy Donath**  
Co-Chair, Enforcement Subcommittee  
The Donath Group, Inc.

**John Fremer and Steve Addicott**  
Co-Chairs, Candidate Rights and Responsibilities Subcommittee  
Caveon

**Beth Holst**  
Co-Chair, Security Committee  
Holst and Associates, LLC

**Chuck Friedman**  
Secretary, Security Committee  
Professional Examination Service

**Greg Stephens**  
Co-Chair, Enforcement Subcommittee  
Microsoft
Update on ATP Publications

The ATP 2013 Security Survey Report – Currently Available!

The Security Survey Report is the culmination of efforts put into motion in 2012 by the ATP Security Committee. The goals of the survey were to look in greater depth at organizational investments into security protocols, to gather specific information on the economic impact of security breaches, and to identify the differing views and priorities of assessment-related organizations of various kinds.

The full set of results from all three surveys (Certification and Licensure, Education, and Vendor) is included in the report, along with a discussion and interpretation of the results. Members can login and go to Guidelines and Surveys under the Members Only Tab and receive a free download. Non-members can purchase a copy of the report at the ATP bookstore.

http://www.testpublishers.org/book-store

Assessment Security Options – Currently Available!

Assessment Security Options: Considerations by Delivery Channel and Assessment Model provides a general overview of available delivery channels and assessment models, along with the descriptions of procedures and best practices currently in use to enhance security across the different program options.

The publication is divided into three sections with the first covering Security Threats and Risks; Exam Delivery Models; Exam Delivery Channels; and Practices to Enhance Security. Section two focuses on Data Forensics/Fraud Detection and Analytical Tools and Services. Section three focuses on Fraud Detection Items. Members can login and go to the Members Only Tab and receive a free download. Non-members can purchase a copy of the report at the ATP bookstore.

http://www.testpublishers.org/book-store
The Operational Best Practices for Large-Scale Assessment Programs contains a comprehensive series of voluntary, non-prescriptive practices for use by both states and their contractors involved in managing and operating statewide testing programs.

It covers all of the major components in the life cycle of such programs, including the procurement, development, fulfillment, administration, scoring, and reporting, as well as major areas of concern such as test security and dealing with special student populations.

http://www.testpublishers.org/book-store

Current Status on 2013-2014 Goals

The ATP Security Committee is working on a number of goals for the year. The status of those goals is described within this section.


The European ATP (E-ATP) conference was held last month in the wonderful location of St. Julian’s, Malta. During the conference the Security Committee held a briefing to update the ATP community on the important security activities underway. The topics within the meeting included the following:

- Snapshot and overview of the newly released 2012 ATP Security Survey Report
- Security sub-committees accomplishments to date
- Overall goals for 2013-2014 year

After the briefing an interactive demonstration was provided. The demonstration included a presentation and discussion of testing center protocols during an exam. Attendees were asked to be security sleuths and to determine the potential avenues and risks for candidate cheating and/or for the theft of intellectual property. The session ended with a demonstration of correct check-in protocols, including the latest biometric and other scanning devices currently in use in the field.
2. Presentations at ATP Innovations 2014 (March 2-5th, 2014)

Breakfast Briefing

We have an exciting breakfast program for attendees at the annual ATP Innovations conference this year. At our briefing we will discuss recent security publications as well as future research around this ever-changing landscape for testing and security measures. We will also review the accomplishments of the Security Committee and the work products available to our ATP community.

Remote Testing Demonstration

In addition to our traditional breakfast briefing, we have added an exciting new set of presentations for conference attendees. Due to popular demand, the ATP Security Committee will sponsor several demonstrations of remote testing protocols. This will take place over two days, where selected vendors will have one hour to provide three, 20-minute presentations covering remote testing protocols. The focus of the demonstrations will be on the security measures available in this particular testing channel. Specifically, vendors will be asked to demonstrate the following:

- Intellectual property theft: How is IP theft prevented in this dynamic setting?
- Proxy testing: What is the process for identifying and monitoring remote candidates?
- Cheating: What are the proactive measures taken to prevent cheating prior to the exam administration and during an exam session?

Conference attendees will be provided with a “Security Checklist” to determine which vendors presented and discussed the key security issues identified. (Checklists will be for the personal use of attendees and will not be collected or evaluated by the ATP Security Committee.) We know this will be innovative and educational for all, so stay tuned for more information from the conference marketing team.

3. Enforcement Sub-Committee

The Enforcement Subcommittee is continuing the Collaborative Website Enforcement (CWE) program. The CWE is focused on addressing website infringement and IP theft. The program’s goal is to twofold: a) educate the industry on how to shut down websites illegally selling infringing materials (exams) owned by other organizations and associations and b) coordinate these actions.

In 2013-14, the subcommittee is focused on expanding the reach and impact of the committee’s work. This will happen through a two pronged approach. The first prong is focused on broadening the educational outreach of the committee to demystify the processes used to protect your IP. We will support this by conducting informational sessions which provide an overview of the common tactics used to identify infringement and enforce IP rights. The second prong is
focused on coordinating the sending of “take down” notices. The goal of this work is to increase ISP awareness and responsiveness to the demands of our industry to protect our IP by providing a more unified voice.

The subcommittee has been conducting the preparatory work and plans to:

- Distribute the CWE Information Package – including list of target websites; sample DMCA notice and FAQs
- Conduct Informational Session #1 in early October (additional sessions as needed)
- Coordinated “Take-Down” #1 – November 1st (target date)
- Coordinated “Take-Down” #2 – December/January (exact date TBD)

The report providing more information about the CWE program and results of the 2012 CWE program is available at the ATP website. Look for “ATPSC Collaborative Website Enforcement 2012 Report.”

We welcome any interested organization to join this effort. Any group wishing to participate in the information sessions or coordinated take-down notice campaign should contact the ATP Enforcement Committee (atpsc.enf@outlook.com).

4. Candidate Rights and Responsibilities Subcommittee

This subcommittee is undertaking the important task of developing candidate rights and responsibilities (specific to security requirements), as well as draft agreements to help ATP members maximize the security of their test programs. The subcommittee’s efforts will yield a checklist of useful, acceptable practices to be incorporated by program managers and security staff, and will provide exemplar language of the most critical points to be included. Further, the project will highlight some strong and secure candidate agreements that have been published by other ATP members.

Currently, the team is reviewing materials from a number of resources, and welcomes your assistance. If you’re willing to pitch in and lend a hand to this important effort, please contact Steve (steve.addicott@caveon.com). Over the coming weeks, we’ll be continuing our research, compiling information accordingly, and copy-editing materials. Remember, a rising “security” tide lifts all boats, and helping our peers and colleagues protect their candidates and programs is a most important undertaking!

**Volunteer Opportunities**

If you are interested in volunteering to help with any of the activities outlined within this document, please feel free to let us know. We can always use the assistance of our knowledgeable community to bolster these important security initiatives.
We look forward to serving the ATP community and to contributing to the collaborative security efforts within the assessment industry.

Sincerely,

Nikki Shepherd Eatchel
Beth Holst
Nikki Shepherd Eatchel
Beth Holst
Co-Chair
Co-Chair

Rory McCorkle
Chuck Friedman
Rory McCorkle
Chuck Friedman
Vice Chair
Secretary