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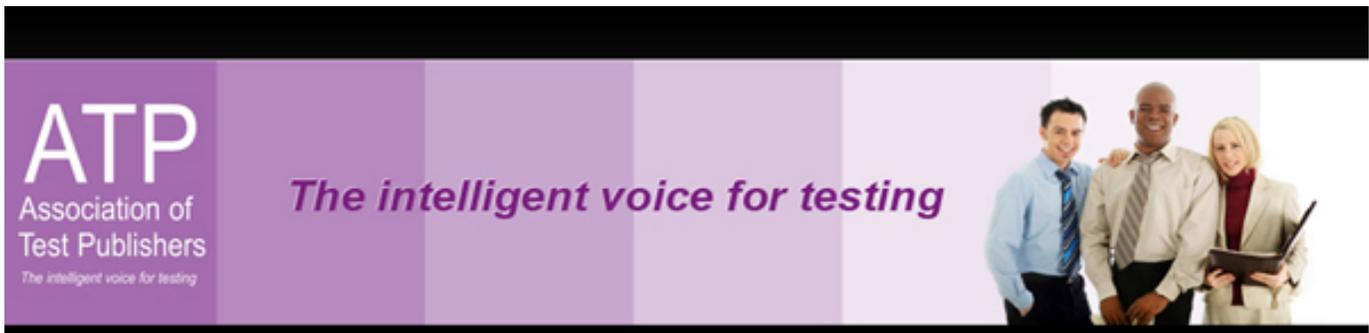*TEST PUBLISHER NEWS/*
Spring 2012
E-ATP Plans Fall Conference in Berlin

The 4th annual E-ATP Conference *Growing Talent in Europe: Gaining Advantage Through Assessment* will be held at the Hotel Concorde Berlin 12-14 September 2012. Keynote speakers will include Martin Bean, Vice-Chancellor of The Open University, U.K.; Rona Fairhead, Chief Executive of the Financial Times Group; and Marta Helena Lopez, Director of Strategic Planning and Staffing in the Office of Human Resources for the United Nations.

"We have a dynamic slate of keynoters, a terrific venue in the heart of Berlin, and a record number of content session submissions, so we're off to a fantastic start for what is shaping up to be the best conference yet," stated 2012 E-ATP Chair Sue Martin of SAP.

Martin noted that, "The theme of the conference, *gaining an edge through assessment*, cuts across everything that supports developing Europe as a global source of knowledge and skills. The 2012 conference has been designed to show how assessment supports this critical objective for Europe through the measurable impact of effective assessment in educating, equipping with skills, and employing those who choose to live and work in Europe."

Martin added that another important feature to note to this year's conference attendees is that non-members can attend the conference at the member registration rate if they are sponsored

ATP Board Considers Global Restructuring
Task force to develop models

With Regional ATP Divisions offically launched in Europe and China, and with active plans in the works for India, the ATP Board of Directors has appointed a task force for reviewing governing models that can best represent the new global structure of the Association of Test Publishers.

"At this point in time we are supporting these Regional Divisions on an individual, ad hoc basis as we review different options for a strategic, long-term governance plan," said ATP CEO Wiliam G. Harris, Ph.D.

2012 ATP Chair Lisa Ehrlich, COO, Measured Progress, will convene a special task force meeting in New York City in May to review options that were presented at the ATP board meeting in March. She emphasized that, "No decisions have been reached to-date, and the process of restructuring will continue to be an open one which will ultimately require the approval of the entire ATP membership."

ATP Award Winners Recognized at *Innovations in Testing 2012*

Innovations in Testing 2012, held February 26-29th in Palm Springs, CA, not only drew record breaking attendance and sponsorship, but provided a forum for honoring a pair of outstanding professionals in the field of

by a Regular or Associate ATP member-company. In order to get the Member Rate, registrants need to provide the name of the ATP Member Company sponsoring them. They can do this by emailing Designing Events at ATP@designingevents.com, prior to registering.

Sponsorship is currently open for E-ATP 2012, registration is now open!
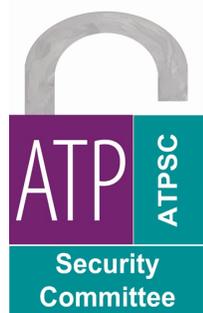
Update on Security

The ATP Security Committee Breakfast continues to be a popular event at the annual Innovations conference despite the early hour. This year the committee [pictured below] Chaired by Ashok Sarathy of GMAC [seated in front row below] released a number of important deliverables now available on the ATP website for members: The *2012 Test Security Messaging Best Practices Report*; *The 2012 ATP Test Security Survey Report*; *and The Report on DMCA Take-Down Notice Pilot Program.*

Legal Update: Ban the Box

In 2011 Philadelphia became the first city to "ban the box" with respect to public and private employers. Ban the box laws probibit employers from asking about criminal convictions (e.g., on application blanks, assessments) until job applicants have passed through various phases of the hiring process. Hawaii and Massachusetts also have similar laws that apply to private employers, while over 30 counties and municipalities, along with a handful of states, have enacted legislation that impacts public employers.   ATP Legal Counsel, David Arnold, Ph.D., J.D. of Wonderlic, Inc., reported that he will continue to monitor this issue in light of its potential impact on

testing and assessment.

Ernest J. Anastasio, Senior Advisor, International Assessments at the Graduate Management Admission Council (GMAC) [*Pictured above with ATP 2012 Chair Lisa Ehrlich*] was this year's recipient of the ATP Career Achievement Award; and Deniz Ones, Ph.D., Hellervik Professor of Industrial/ Organizational Psychology at the University of Minnesota-Minneapolis received the ATP Professional Contributions and Service to Testing Award.

"Ernest Anastasio supported and facilitated the publication of eighteen books by researchers addressing directly the major issues related to steps necessary to support the transition of tests from paper/pencil format to computer delivery," noted 2012 ATP Awards Committee Chair John Jones, Ph.D. of Vangent.

"And Deniz," Jones added, " is one of the most frequently cited researchers in her field. Deniz's work represents a critical voice that has helped to highlight both the benefits and limitations of pre-employment assessment...and for both these professionals those are just some highlights from their truly spectacular careers."

[Nominations for the 2012 ATP Awards are now open.]

IMPORTANT NOTE: Nominees do not need to be ATP Members - but you must be an ATP member to make a nomination.

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assessments and forms used during the hiring process. [For more information on this issue members can go to the Legal/Legislative section of the ATP website.]

New in JATT: *Evaluating the Content of Validity of Multistage-Adaptive Tests...*by Katrina Crotts, Stephen G. Sireci, and April Zenisky, University of Massachusetts Amherst

Volume 13, Issue #1 Abstract

Validity evidence based on test content is important for educational tests to demonstrate the degree to which they fulfill their purposes. Most content validity studies involve subject matter experts (SMEs) who rate items that comprise a test form. In computerized-adaptive testing, examinees take different sets of items and test "forms" do not exist, which makes it difficult to evaluate the content validity of different tests taken by different examinees. In this study, we evaluated content validity of a multistage-adaptive test (MST) using SMEs' content validity ratings of all items in the MST bank. Analyses of these ratings across the most common "paths" taken by examinees were conducted. The results indicated the content validity ratings across the different tests taken by examinees were roughly equivalent. The method used illustrates how content validity can be evaluated in an MST context. [Read full article in the *Journal of Applied Testing Technology* on the ATP website.]

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